



# JA *Inspire*<sup>®</sup>

## PARTNERSHIP OPPORTUNITIES

Presented By:



# JA Inspire®

To inspire career success, it pays to start early. That's why Junior Achievement of Oklahoma offers an array of programs designed to spark students' interest in careers before they enter high school.

**JA Inspire** is the result of efforts to develop a program that goes beyond the classroom and into the community. More than a career fair, it's designed to help launch students into their futures: high school, college, and beyond.

## WHY JA INSPIRE?

Research has shown that students with visions of what they want to do after high school are better primed for success. How do they develop those visions? From enriching in-classroom and extracurricular activities, designed to build self-awareness and expose them to the world of business.

Students with such experiences are much more likely to stay in school, take relevant courses, and graduate. Post-graduation, they are prepared and motivated to enter college, skilled trade, or national service - and to succeed, there and in life.



# CURRICULUM

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This program consists of three segments: in-class sessions presented prior to JA *Inspire*, the hands-on JA *Inspire* expo, and an in-class debrief.



## **Session One - Career Interests and Your Path**

- Develop a Career Plan
- Career Interest Inventory



## **Session Two - Career Planning and Your Path**

- Review Available Career Clusters



## **Session Three - Prepare to Meet Your Future**

- Soft Skills
- Education



## **Session Four - Local Business Means Opportunity**

- Research your Local Economy
- Determine Which Exhibitor Booths to Visit



## **Session Five - Learn from the Experts**

- Research Speakers and Webinars to View



## **Session Six - Welcome to JA Inspire**

- Check Out the Hands-On Career Exploration Fair



## **Session Seven - JA Inspire Personal Experience**

- Review on What You Learned at JA Inspire
- Reflect on Findings

# CAREER EXPLORATION FAIR

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During the **JA Inspire** Career Exploration Fair, students will have a chance to meet with members of your company, participate in a hands-on activity, and learn what their careers could look like within your industry. As an exhibitor, you will join a list of Oklahoma businesses that want to make an impact on thousands of eighth-grade students across the state.

## PRESENT A CAREER BOOTH

All exhibitors have the option to set up a booth for students to visit during the **JA Inspire** Career Exploration Fair. We encourage each company to make their booth interactive by having a hands-on element. Students learn best by doing and want to experience what your industry and company has to offer. If you need help with your interactive element, Junior Achievement of Oklahoma staff are ready and willing to help.



# JA INSPIRE PARTNERSHIP BENEFITS

	<b>Presenting</b> \$30,000	<b>Elevate</b> \$20,000	<b>Cultivate</b> \$10,000	<b>Educate</b> \$5,000	<b>Prepare</b> \$2,500	<b>Booth</b> \$1,000
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Featured on  
JA Here to Career\*



Career Booth in  
Tulsa & OKC



Recognition on  
Digital Signage



Gift a Career Booth



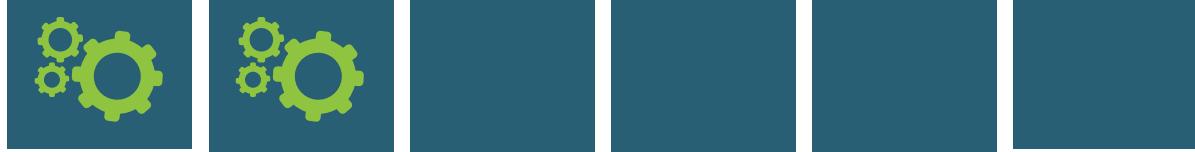
Receive a Social  
Media Spotlight



Premier Booth  
Placement



Company Logo on  
Student Badge



Prominent  
Recognition &  
Additional Signage  
during JA Inspire



*\*JA Here to Career is a website hosted by Junior Achievement that provides students with the opportunity to engage in detailed career exploration, with a focus on job and career opportunities in our community and regional area.*

*Link: [career.ja.org](http://career.ja.org)*

Tulsa - February 25-26, 2026

OKC - March 4, 2026

Learn More:  
<https://jainspireok.org/>

## EVENT PARTNERSHIPS

**Presenting**

\$30,000

**Educate**

\$5,000

**Elevate**

\$20,000

**Prepare**

\$2,500

**Cultivate**

\$10,000

**Booth**

\$1,000

## Contact Information

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Organization

Address

City

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ZIP

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Organization's Mission Statement

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Organization's Website URL

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Contact Name

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Contact Title

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Contact E-mail

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Contact Phone

## NEXT STEPS

- ★ Send a high quality version of your organization's logo to one of the contacts below.
- ★ Begin thinking about the following:
  - What age-appropriate interactive activity could you showcase at your career booth?
  - Who will staff your career booth during the career exploration event?
- ★ Send your registration form to:
  - TULSA: Lori Long | LLong@jaok.org
  - OKC: Ed Pope | EPope@jaok.org